

SEANKELLY

Sauer, Jennifer. "IN DIGITAL-ONLY TIMES, ART IS MORE POWERFUL NOW THAN EVER." *CR Fashion Book*. April 10, 2020.



With stay-at-home orders across the globe, social distance and online everything has become our new norm. We workout through tutorial apps; we FaceTime rather than take lunch meetings. The world at large has been compressed—and in many ways enlarged, too—through our digital screens. The art set has heeded this approach, beginning with [Art Basel Hong Kong's decision](#) to host this year's art fair virtually last month—a concept that has been echoed by museums and galleries around the world. Before COVID-19, many of these art groups had already begun to increase their online presence for broader global access, but now, with the 24-7 corona news cycle, these digital art approaches have become a point of positivity. Their virtual presence demonstrates art's ability to elevate and transport us—particularly in times such as the present, when we need it most.

SEAN KELLY

Recently, [Sean Kelly New York](#) live-streamed Julian Charrière's film, [Towards No Earthly Pole](#) to keep viewers connected to their offerings. "We were able to reach a very large group of people and build a genuine art community by live-streaming an exhibition film," Kelly tells *CR*. "What we produced was real access to real artwork that people were truly moved by—it was not just a virtual experience; it was a real experience. This is a moment for galleries to provide meaningful content because art is affirming, uplifting, and even life-changing."