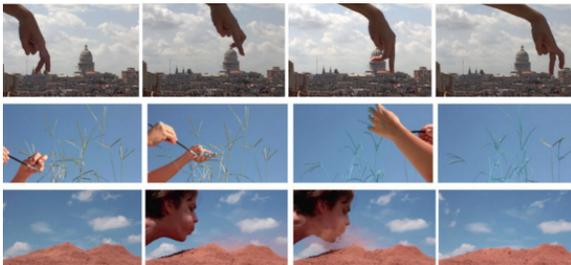


SEANKELLY

"Diana Fonseca, Winner of the EFG – Art Nexus Latin America Art Award," *ArtNexus*, December 2015.



Diana Fonseca, Winner of the EFG - ArtNexus Latin America Art Award



Diana Fonseca. Compilation 3 videos
"Caminando bajo el sol" 2007. Video, 3:45. Edition 2/5
"Ausencia" 2015. Video, 5:03. Edition 1/5
"Desierto" 2015. Video, 00:46. Edition 1/5
Courtesy of the artist

Diana Fonseca has been selected as the winner of the 2015 EFG ArtNexus Latin America Art Award. The announcement was held on Thursday December 3, 2015, at Pinta Art Fair, Miami, Florida.

EFG & ArtNexus have organized the acquisition award of the work by a Latin American artist with a pre-selection process in five Latin American contemporary art fairs. The aim of the prize is to support artists and to increase awareness of regional fairs in Latin America among global collectors. The selection was done by Celia Birbragher, Editor and Publisher of ArtNexus, and an advising curator at each fair.

This year, Adán Vallecillo was nominated at ARTBO, Bogota, with the collaboration of Miguel González; María Ignacia Edwards was nominated at ART LIMA, Lima and the curator was Philippa Adams; Celina Portella was nominated at SP-Arte, São Paulo and the curator was Alexia Tala; Rosario Zorraquín was nominated at arteBA, Buenos Aires and the curator was Florencia Malbran; and finally Diana Fonseca was nominated at Ch.ACO, Santiago de Chile and the curator was Alexia Tala.

Diana Fonseca (b. Havana, Cuba, 1978)

Graduated from Instituto Superior de Arte de La Habana -ISA-, she received the award with the videos: *Caminando bajo el sol*, 2007; *Ausencia*, 2015 and *Desierto*, 2015.

Artist statement

"Usually my work involves the meticulous construction and transformation, almost obsessive, of simple and ordinary things around me. I grant importance to the process, from the persistence, from the tiny repetitive gestures, searching how to make transparent my faith in artistic creation. Video art for me has a narrative character such as a story and I find it interesting that the final is abrupt at times. I am also interested in having a visual manufactured image without exaggerating the use of technology. By this I will try to disrupt the perception and instances where our experience makes us believe that we can predict the course of an event. In this transformation of the ordinary, I also manipulated the perception we have about life events. The daily events is my most interesting area, I assume creation without prejudice to the inconsequential and banal. I do not really fear the sentimentality of the common emotions that are usually hidden by distastefulness. Life reappears in my proposal, along with the beaten track network that surround us as birth, growth, love, death. It is the beauty of the everyday, ephemeral and eternal, that in a network of actions are triggered, and they feed as a vital and infinite process.

In today's society where mass takes a core value where all crave and what we all do, I came to ask if we can keep our own thinking. Therefore it is important to me that my thinking is unveiled through my proposals, where everyday action takes an essential value in my work. The enjoyment of what has been manufactured in contrast with a world that accelerated and incapable resorts to technology, in my videos do not like to abuse of digital editing, my work is almost a craft."

In 2016, EFG and ArtNexus will continue working together for the nomination of new candidates for the award. The Ecuadorian artist Estefanía Peñafiel Loaiza from NoMÍNIMO espacio cultural, Guayaquil, Ecuador was already selected at ARTBO (Colombia) 2015, with the collaboration of Brazilian curator Moacir dos Anjos.