

SEAN KELLY

Wallis, Stephen and Sam Cochran, Michael Slenske, and Pernilla Holmes. "8 Incredible Artists on the Rise," *Architectural Digest*, November 10, 2015.

ARCHITECTURAL DIGEST

8 Incredible Artists on the Rise



Hugo McCloud

Having started his career as a maker of custom furnishings, this Brooklyn artist has long had a passion for materials and their alchemic potential. Now he spends his days crafting mesmerizing labor-intensive paintings. After layering tar paper, tar, foil sheets, and aluminum paint to make a "malleable canvas," as McCloud puts it, he then heats the surface with a blowtorch and hammers decorative patterns into it using a woodblock. "I took a traditional printing process and kind of industrialized it and made it my own," the artist says. The results are distinctly urban and gorgeously gritty. As a follow-up to his successful show at New York's Sean Kelly Gallery last winter—virtually sold out before it opened—McCloud will display his latest paintings, along with monumental new sculptural works, at the Fondazione 107 in Turin, Italy, through December 6. hugomccloud.com