"Brilliant Ideas" looks at the most exciting and acclaimed artists at work in the world today. On this episode, Mariko Mori talks to Bloomberg about her use of nature and spirituality.

Mariko Mori was born in Tokyo in 1967. She is an artist who comes from an academic background of both fashion design and fine arts. Her early works were primarily concerned with the material world of Japan, along with its popular culture. Her more recent works are a juxtaposition of Eastern philosophy with Western culture. Appearing in person within her works, Mori has become widely recognized as a fantasy of new, imaginative spaces. From video-installations to photography and performance, her works utilize multimedia technology to present meticulously structured works. Presented images intersect the past, present, and future, seizing the viewer's gaze and capturing it within the virtual world the artist has created.

Splitting time between New York and Tokyo, Mori broke into the international exhibition scene at the 1997 Istanbul Biennale. She was invited to present at many reputable exhibitions including the 25th Bienal de São Paulo in 2002, the 47th and 51th Venice Biennale in 1997 and 2005 respectively, and the Singapore Biennale in 2006. Mori has also presented at the Royal Academy of Arts and the Serpentine Galleries in London, and Centre Pompidou in Paris. Recognized by numerous international awards including the prestigious Menzioni d’Onore (Honorary Mentions) at the 47th Venice Biennale in 1997, Mori’s works are works are included in the collection of many prominent institutions, including the Guggenheim Museum and MoMA.