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BLOUIN ARTINFO

Sean Kelly Announces New Participatory Marina Abramovic Show



Photo: Serpentine

It's nonstop with the Marina Abramovic news this week. On Wednesday we learned that the performance artist wanted to collaborate with Lars Von Trier and today Sean Kelly Gallery announced that it will be hosting her first New York show, post-MoMA retrospective, later this month. Titled "Generator," the show continues Abramovic's stint of performances based on "nothingness." Similar to "512 Hours," which just closed at London's Serpentine Gallery, the exhibition will focus on audience experience.

"She will transform the main gallery into a space of sensory deprivation, an opportunity for forced introspection," according to the press release. In practical terms, that means that visitors will be forced to relinquish all of their belongings (i.e. cellphones, watches, bags) and enter the space wearing noise-canceling headphones and blindfolds.

"Dealing with both the meditative and the communal, Generator will be a unique environment for visitors to push the boundaries of their self-awareness and inner-consciousness, as they are confronted with nothing but themselves and the palpable energy in the room," states the release. Fun Stuff.

"Generator" will run from October 24 through December 6 with an opening reception from 6 to 8pm on October 23.